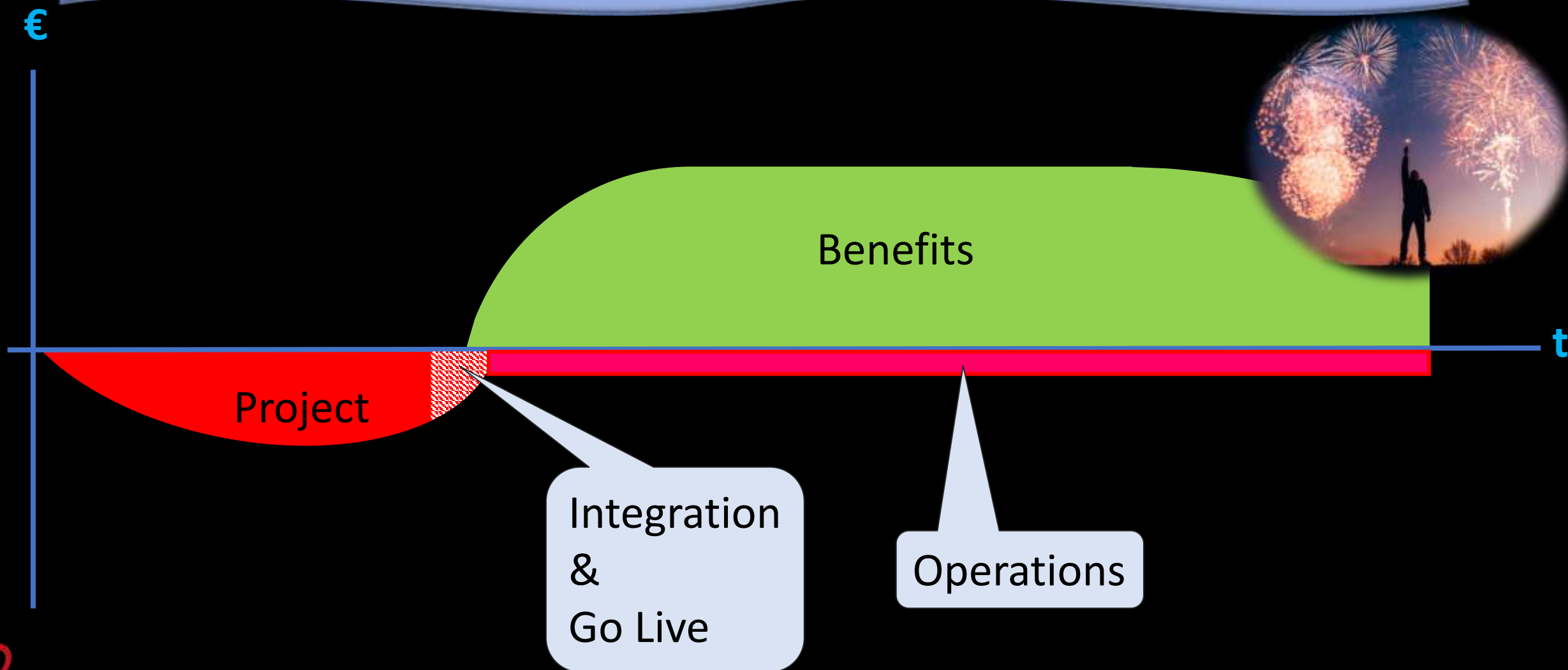


Projects realize dreams!



# Dreams, but with costs and benefits . . .



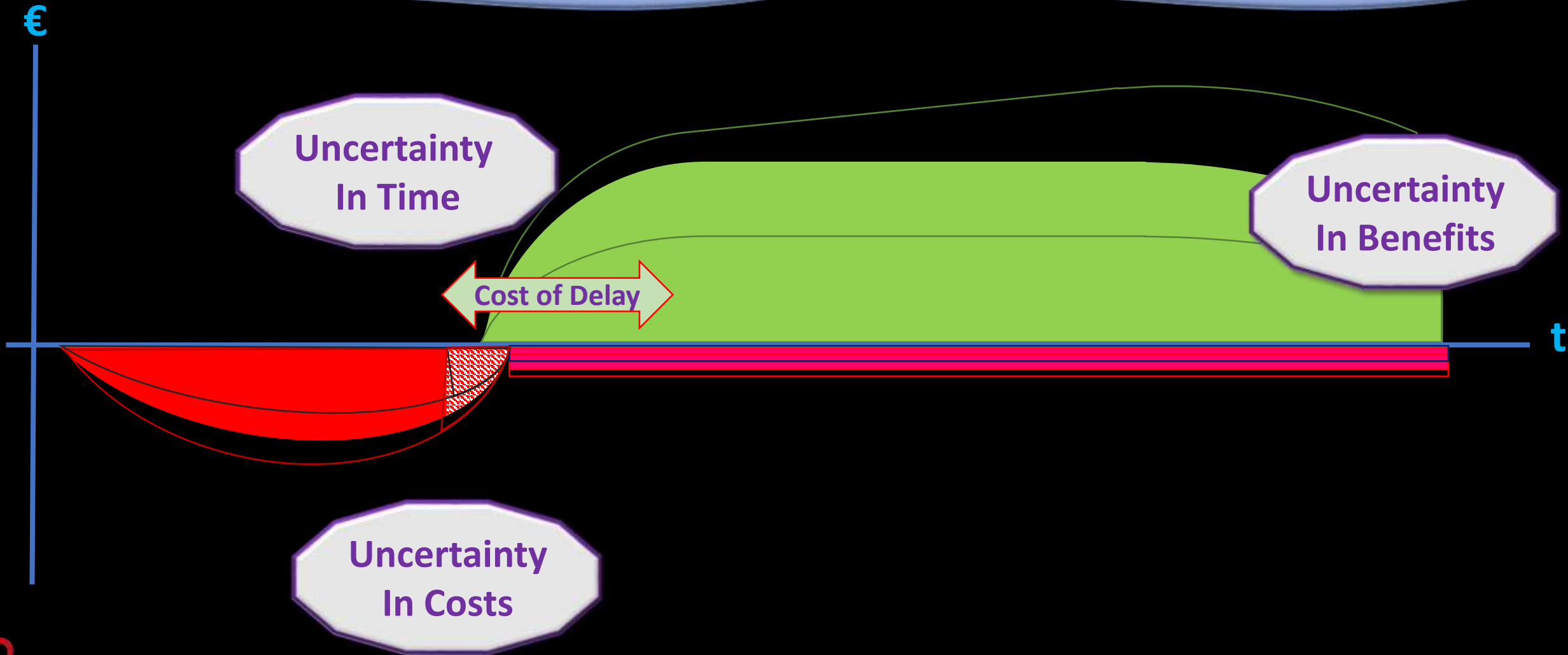
And unfortunately with uncertainties, ambiguity  
and risks...



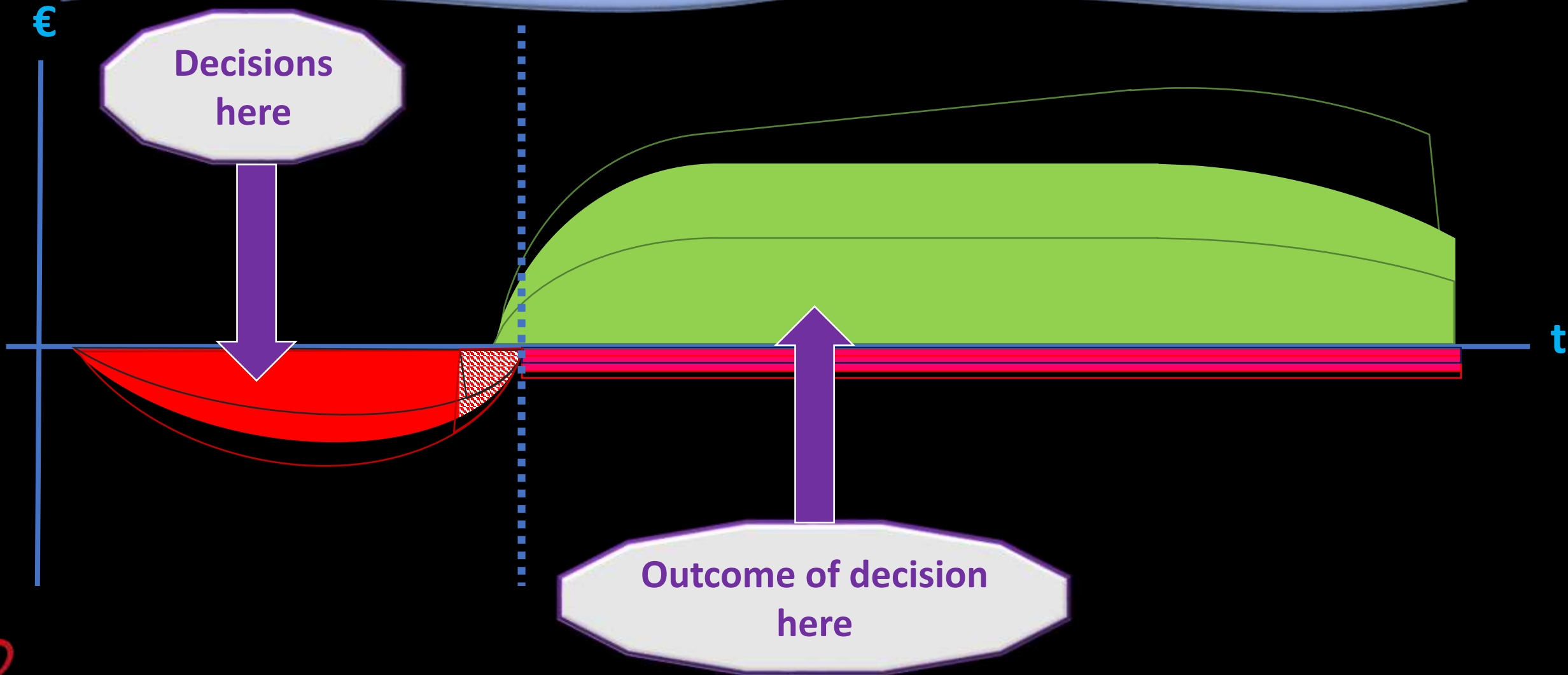
The farther away  
The more uncertain



# Uncertainties



# At risk . . . .during the project



If only we could know the future . . . In detail



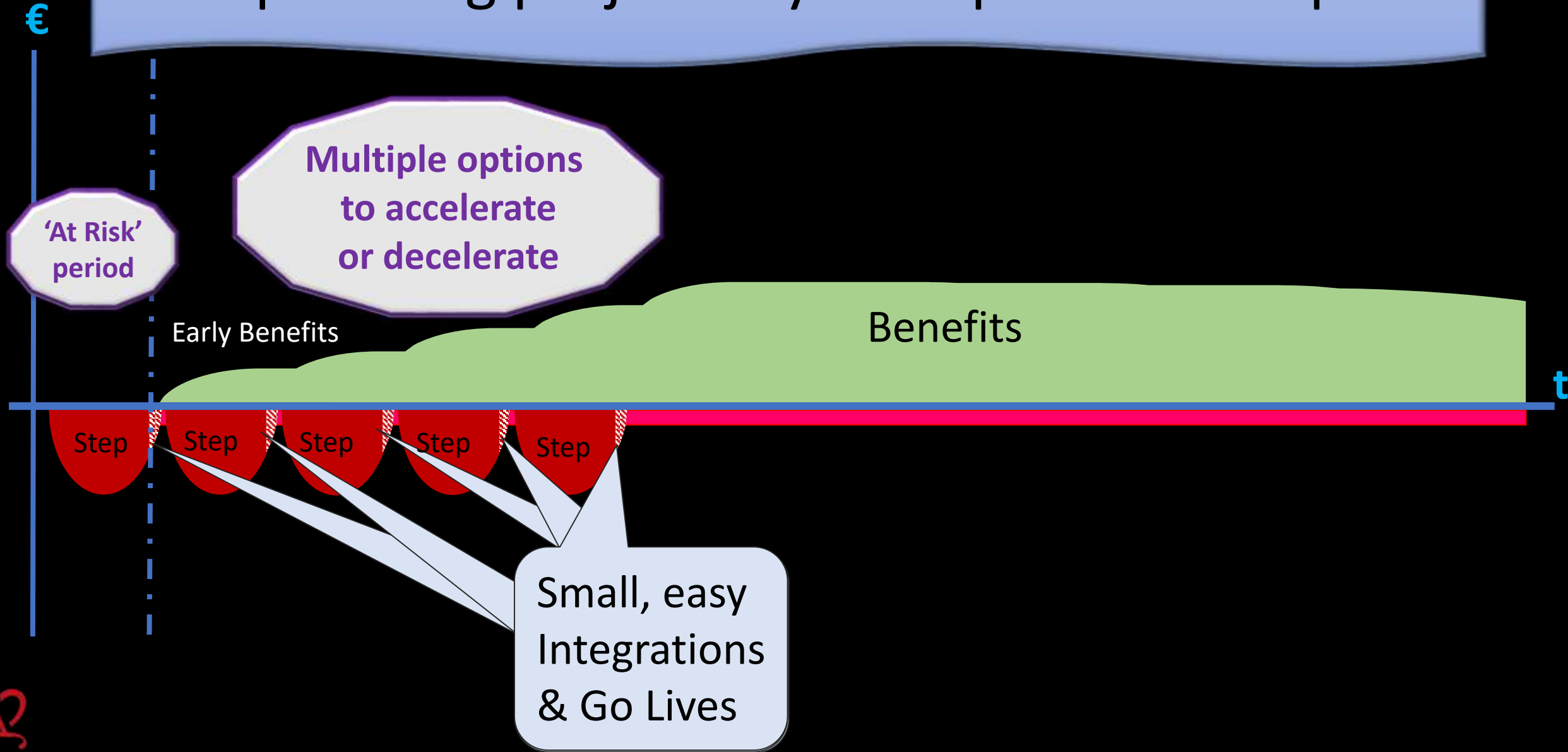
But: Small steps are clear . . . .!

The next step . . .

Is well understood

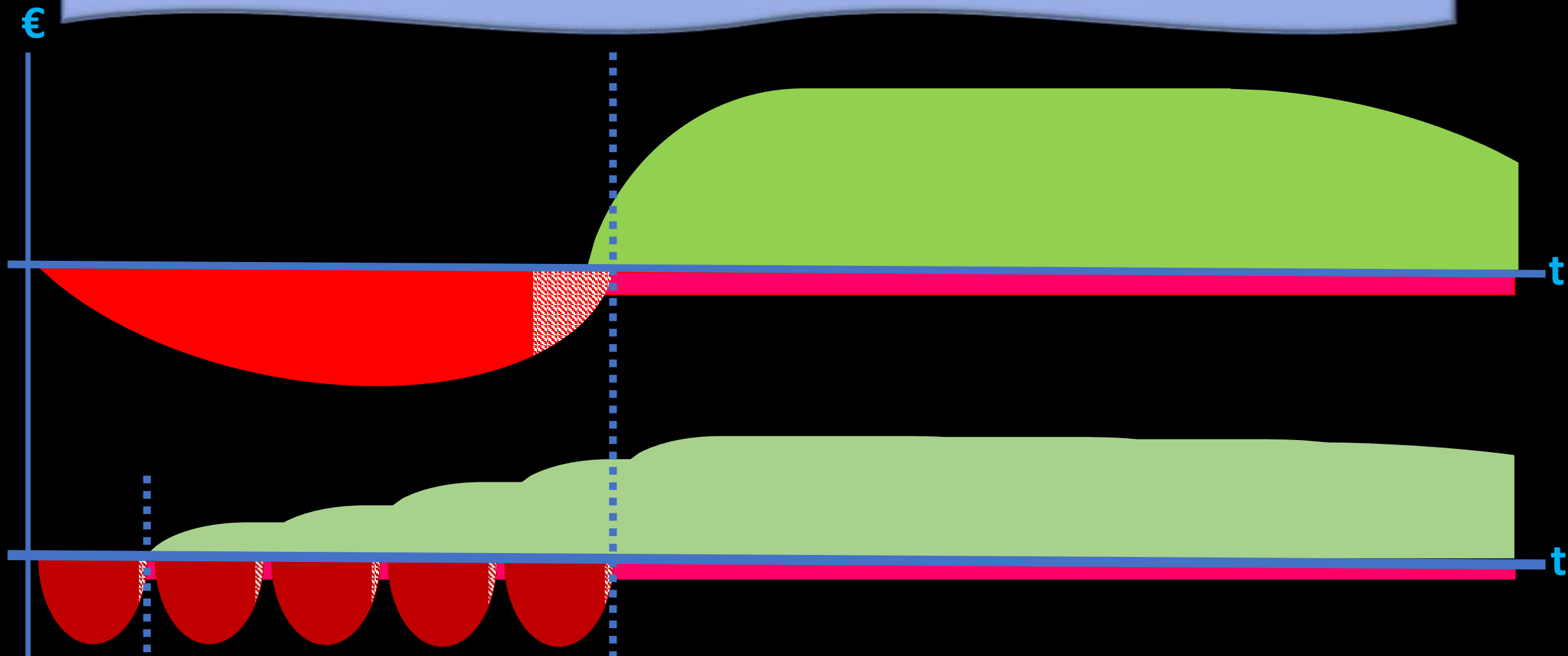


# Replace big projects by multiple small steps!





# Dream-realization with Agile

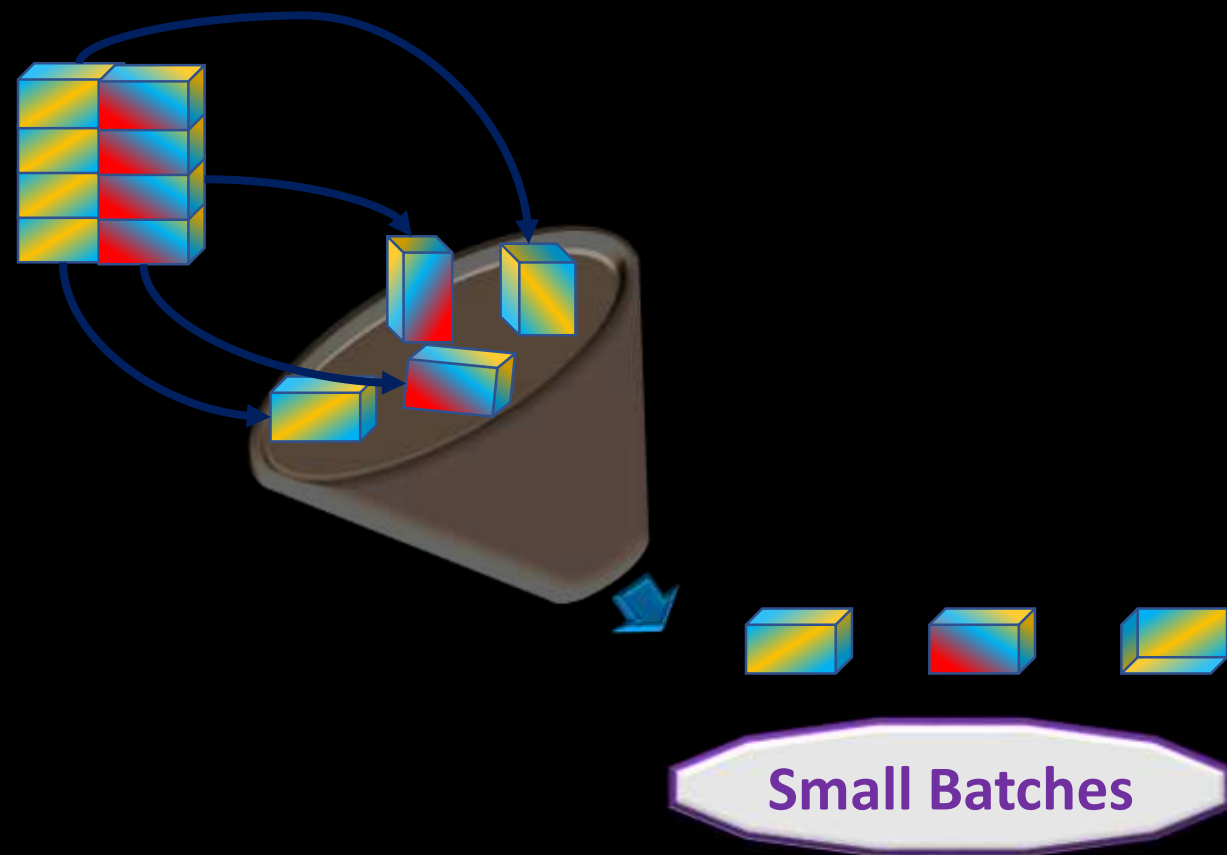
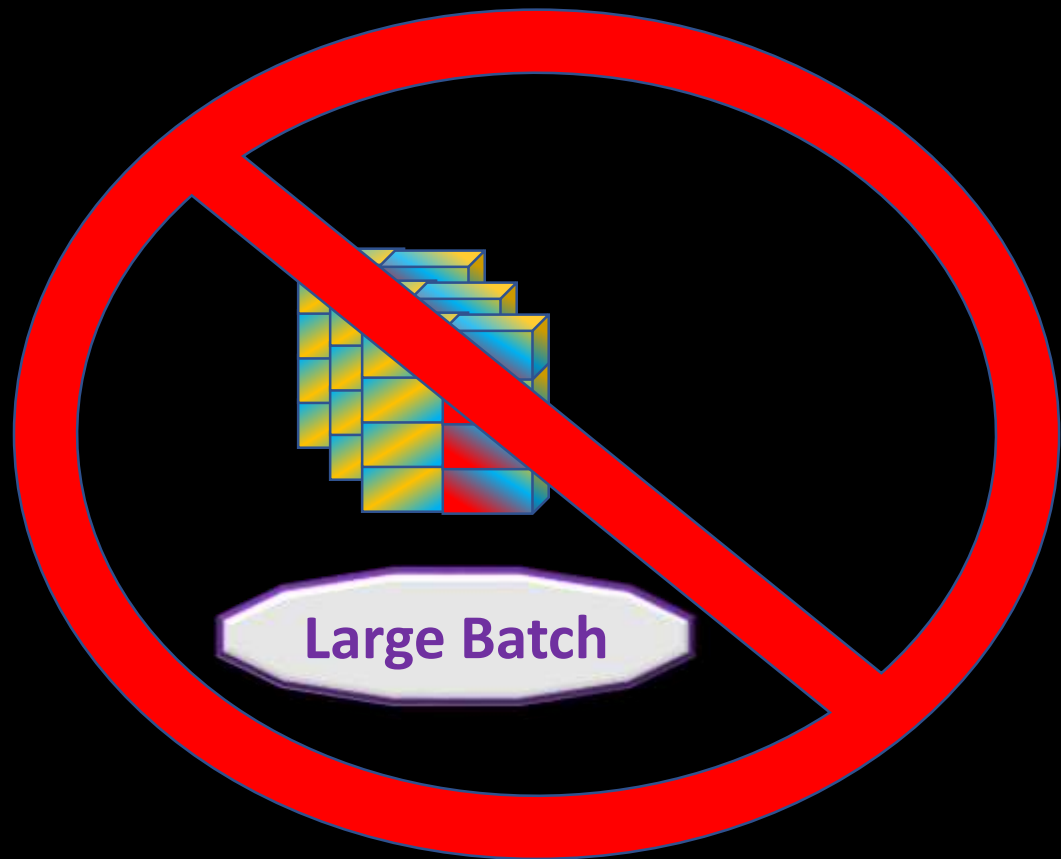


Q

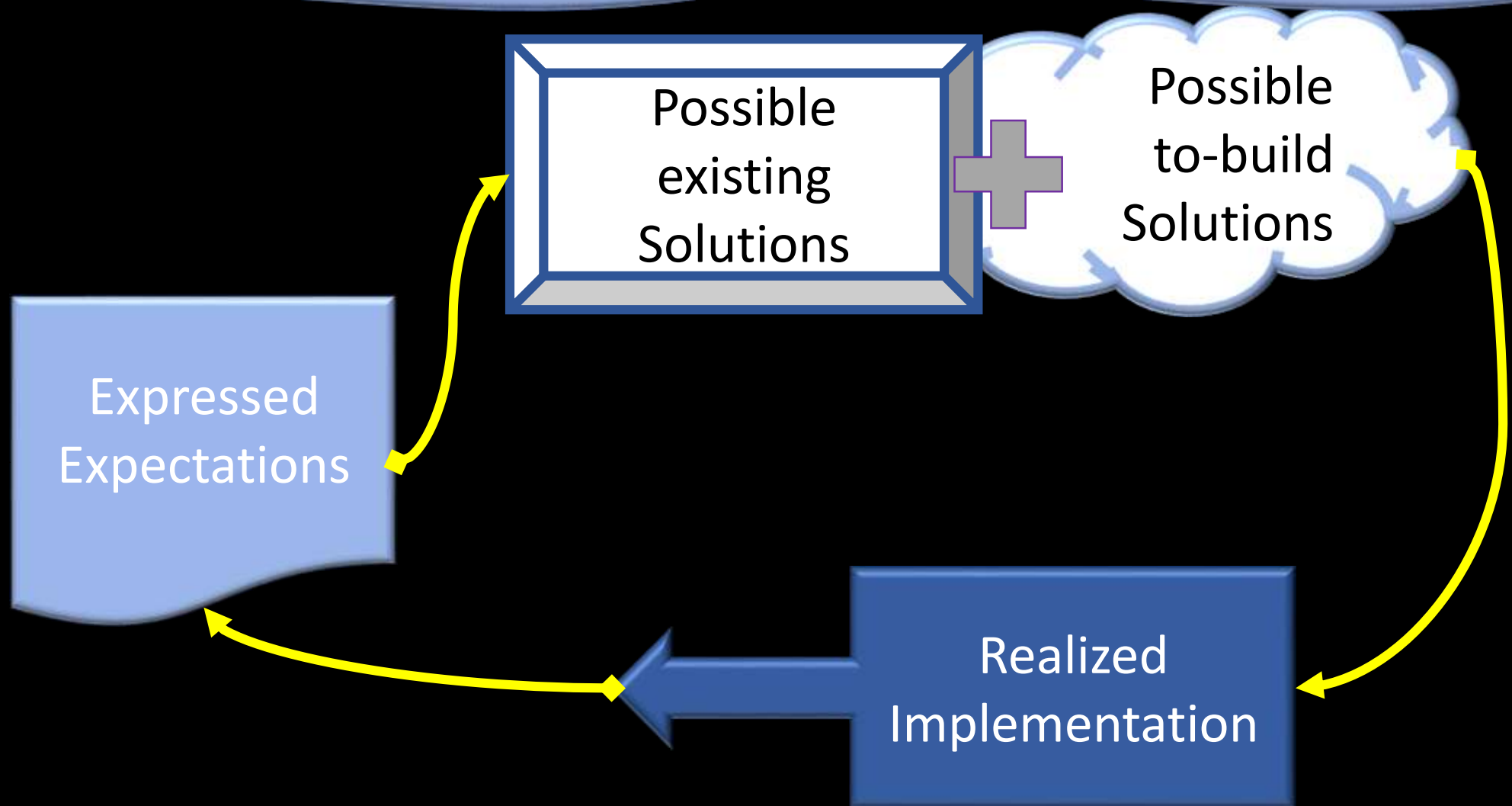
# How to agilize projects?



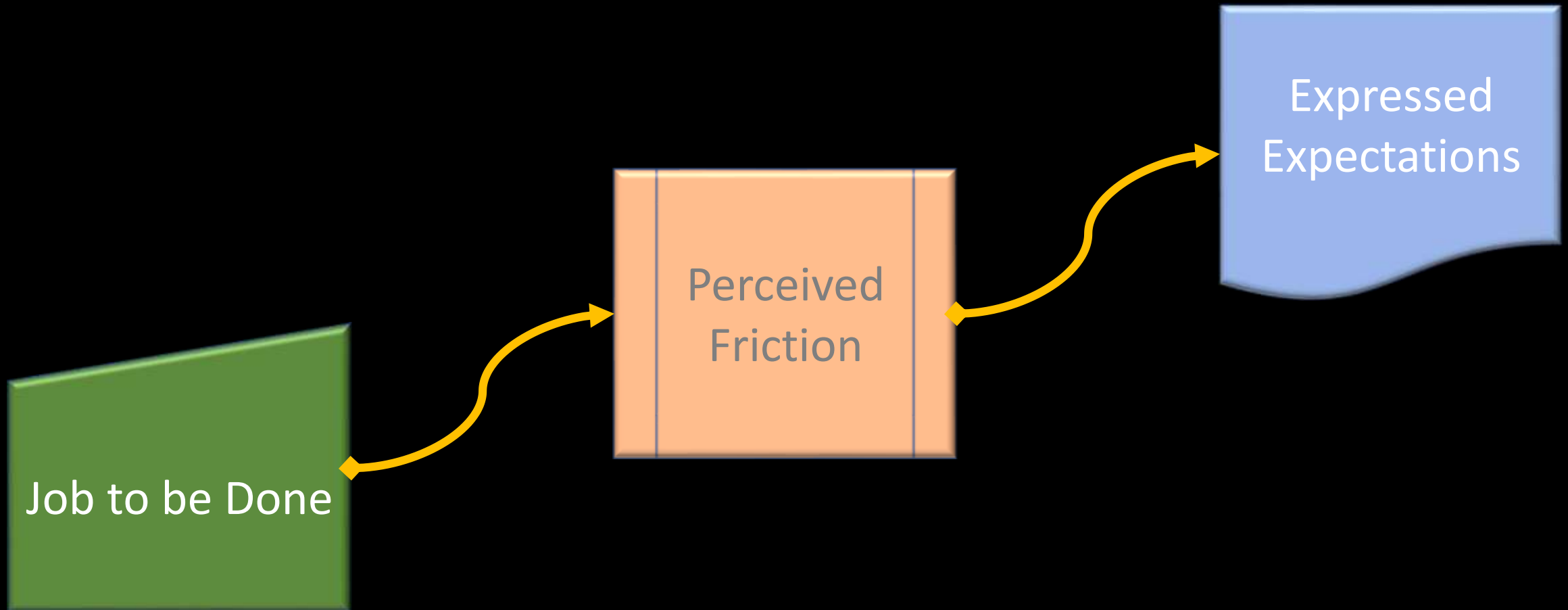
# How? Small batches!



Whenever you build anything, this happens:



So what created these expectations?



# 1907: Asking Henry for solutions . .



Expressed  
Expectations



Perceived  
Friction



Job to be Done

To travel from A  
to B

This takes  
too  
loooooong

**I need a  
faster  
horse!**



# Henry Ford.....



Possible  
existing  
Solutions

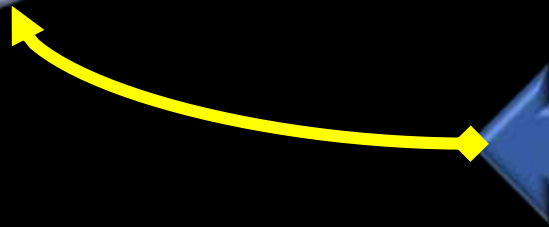
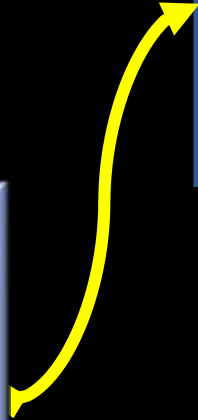


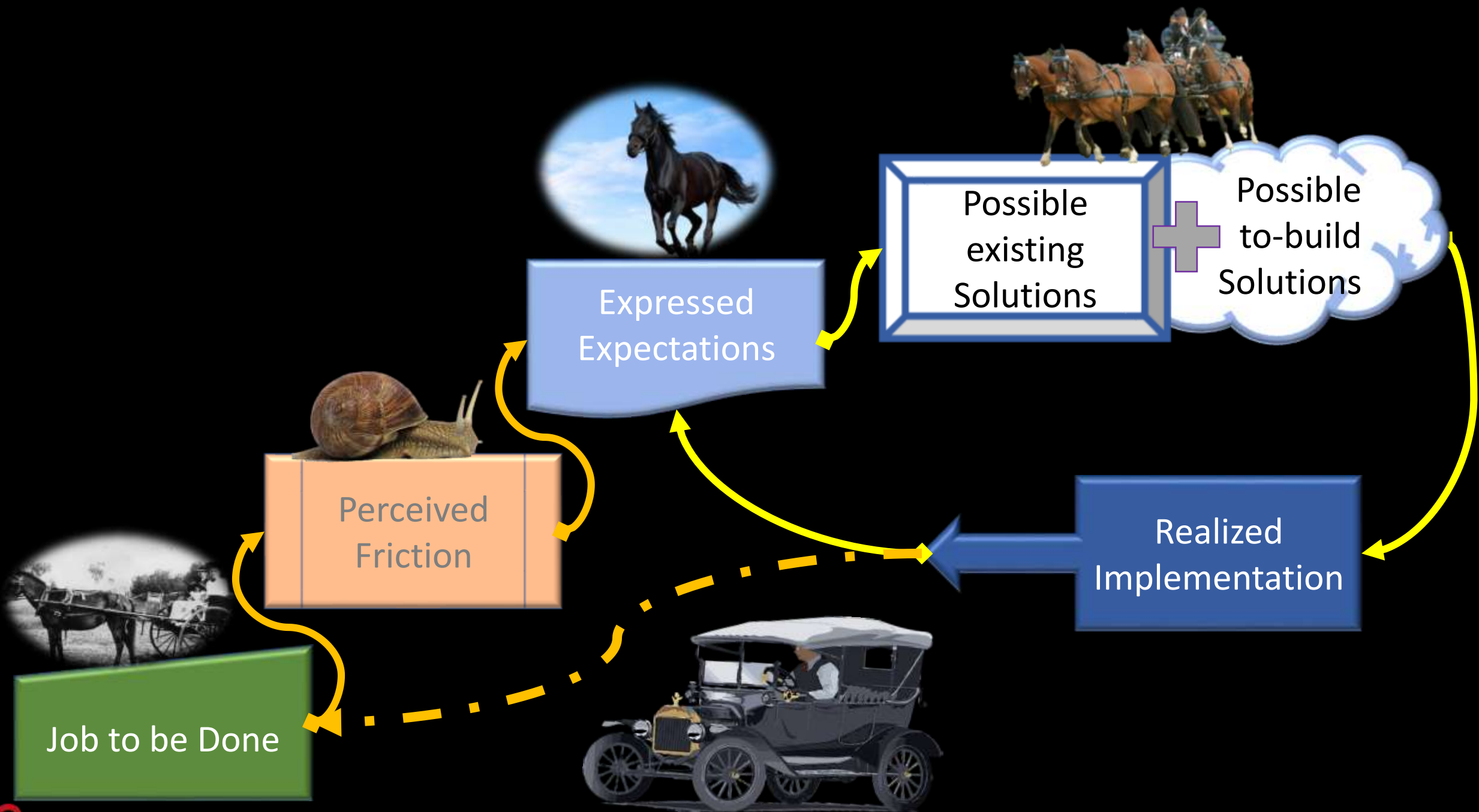
Possible  
to-build  
Solutions

Expressed  
Expectations



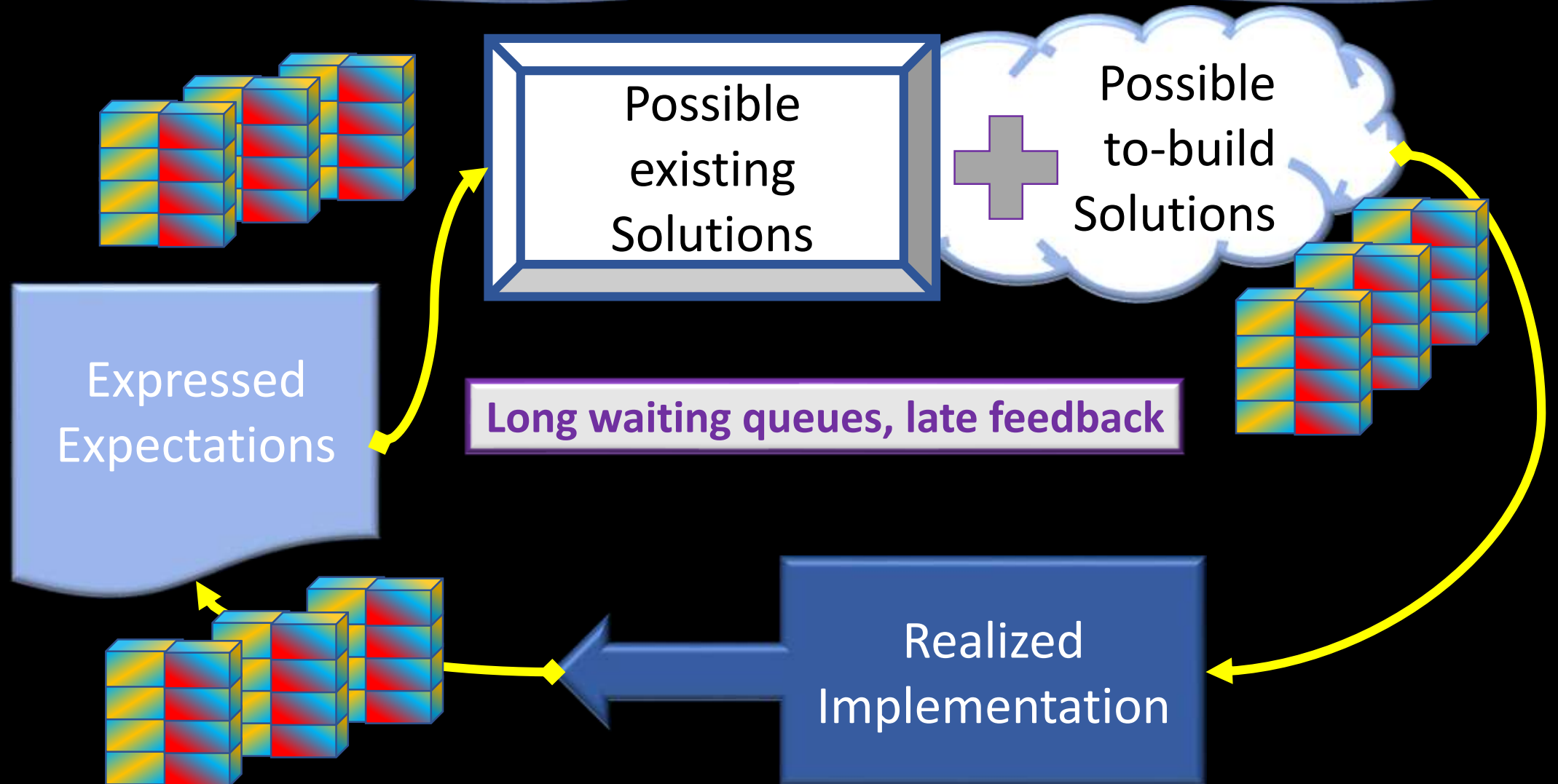
Realized  
Implementation



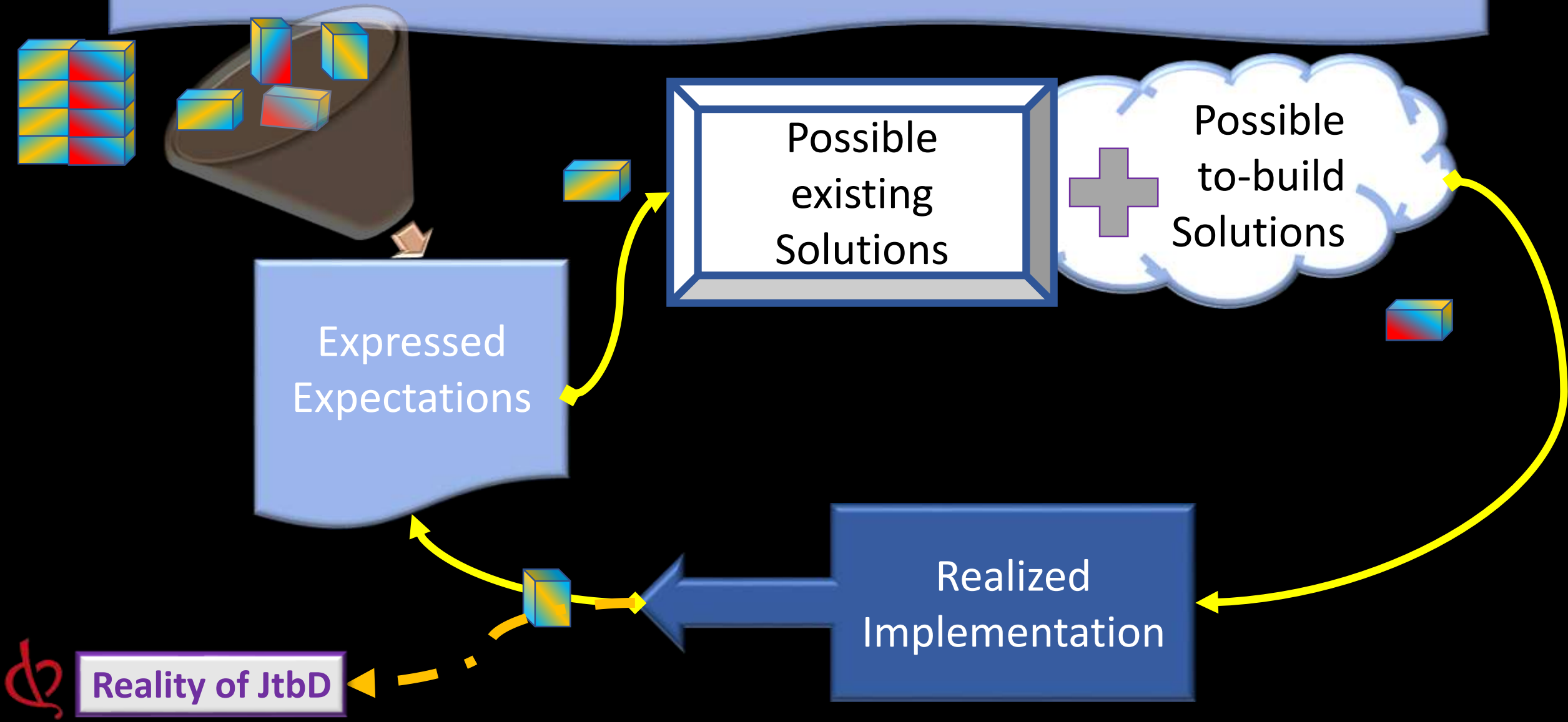


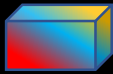
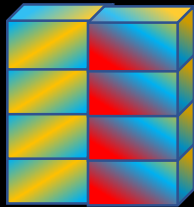
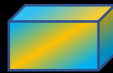
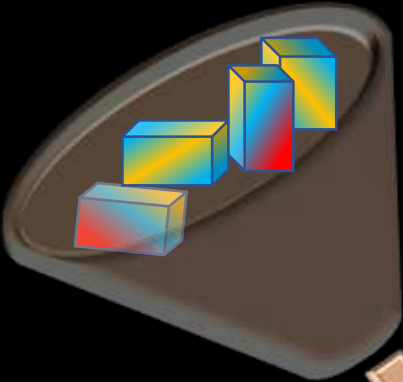
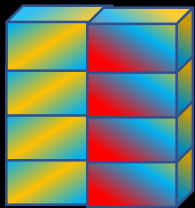
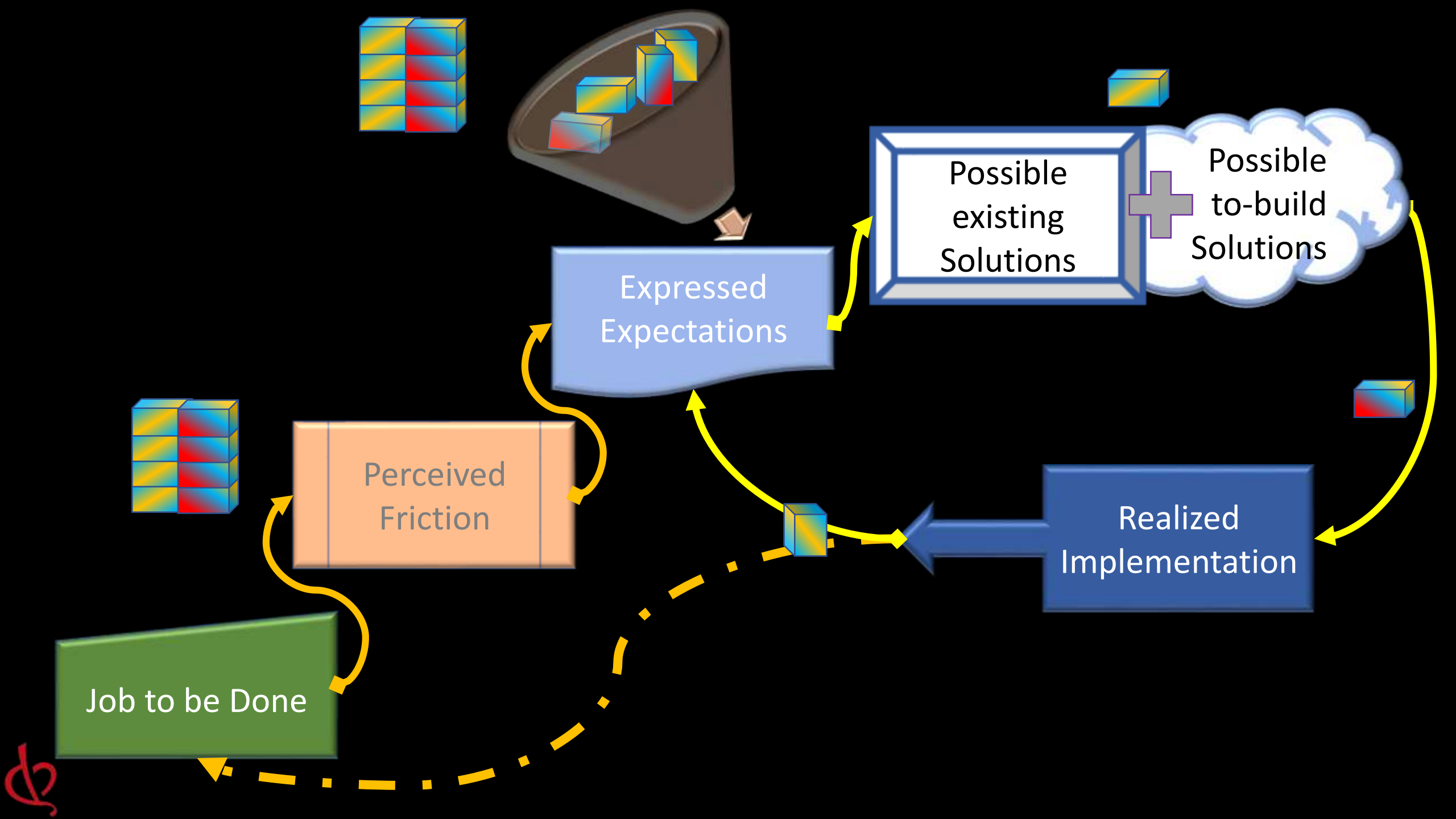


# What goes wrong with large batches:



# Small is beautiful indeed





Job to be Done

Perceived Friction

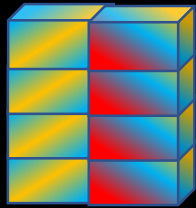
Expressed Expectations

Possible existing Solutions

Possible to-build Solutions

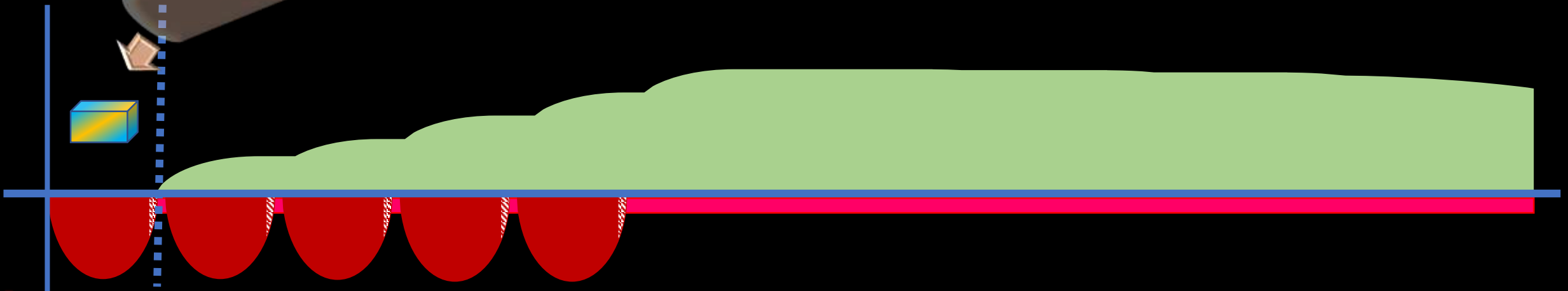
Realized Implementation

# Agile: small batches, early value, low risk



Considering uncertainty almost automatically leads to agile structures

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